

New Year's Sale!
 50% Off All Transition and E-news Ads
 Booked before February 1, 2018

Transition Ads And Sponsorships

Reach Our Readership and Support DABC

COLOUR PAGES			
Ad size position	Number of editions booked		
	1	2-3	4
COVER PAGES			
Outside back cover	2200	1900	1700
Front inside cover	n/a	n/a	n/a
Back inside cover	n/a	n/a	n/a
INSIDE PAGES			
Full page	1235	1050	850
2 columns	915	770	650
3 column large	870	740	620
3 column small	455	375	325
2 column small	410	350	285
2 column mini	340	280	245
1 column	455	375	325
1 column mini	275	235	200

BLACK PAGES			
Ad size position	Number of editions booked		
	1	2-3	4
COVER PAGES			
Outside back cover	n/a	n/a	n/a
Front inside cover	1200	1020	850
Back inside cover	1000	850	660
INSIDE PAGES			
Full page	950	800	650
2 columns	700	600	510
3 column large	675	550	485
3 column small	350	300	250
2 column small	315	265	225
2 column mini	260	225	190
1 column	350	300	250
1 column mini	210	180	150

Non-profit organizations receive a 35% discount. Prices subject to change without notice.

Transition Sponsorships

Sponsors have a unique opportunity to promote their business to our community network. For full details on ads and sponsorships, please contact Ann at 604-875-0188 or transitionads@gmail.com.

Premiere Sponsorship

- A 1/2 page, colour banner ad on the back cover
- Two inside colour pages
- A quarterly thank you in our e-newsletter, for one year

Feature Sponsorship

- A 1/3 page, colour banner ad on the back cover
- One inside page
- Two thank yous in our e-newsletter

Ad Design

Sponsors may design their own banner ad or we will design it for you at no charge. We can also design interior pages for you from text and graphics you provide.

